

You are cordially invited to participate Sardine
Week 2020!

Sardine WeekTM

IT'S LIKE
SHARK WEEK
ONLY SMALLER

What: A social media celebration of those oily little pilchards lovingly known as Sardines

When: April 27th-May 1st, 2020

Where: on your preferred social media platform and/or blog

How: I am leaving creative license up to you and what works for your audience. You could do a simple instagram story, post a recipe, etc--basically anything else that strikes your fancy and is in support of sardines! I've linked a few examples from my inaugural Sardine Week [here](#), [here](#), and [here](#).

My only ask is that you tag me [@kendall_mckinven](#) and use the hashtag [#sardineweek](#) for easy sharing and reposting.

Questions/comments/concerns? [DM me on Instagram!](#)

